**Achenza, Debbie** (c.1961 - ). Aladdin’s Salon of Beauty.

Early interest in the beauty salon; educational background, beautician training; value of experience; competition, impact of nail salons; attracting clientele; family obligations; future at Aladdin, working from home, desire to be a housewife.

18 pages. Open. Interviewer - Don Parker. 1996


Family background; education and armed service (Korean War); past jobs; hair-dressing decision; business environs, changes in building; business community, competitors, advertising, price differences; manicure issues; customers; relationship with daughter Debbie, future of business; insurance, licensing; work at St. Francis Hospital; volunteer fireman; outlook on business; rent; community improvements; self-analysis as businessman; daughter's career; shop's names; view on work.


**Alper, Fay Seligson** (1915 - 2008). Alper's Hardware Store.

First generation family origins; early years in Port Washington; description of store; watch repair, Eaton's Auto Supply; Daniel Reeves Drug Store; Shields; Main Street Corp.; second generation family history, marriage; World War II years; business on Main Street; store fire, 1940s, injury to father-in-law, Sam; post-war expansion, 1949, addition of second story; changes in Port Washington; Jewish identity, community integration; third generation; unions, True Value association; fourth generation, future of store.


BUSINESS (contd.)


Owner, Empire Diner (Hicksville), 1947-49, diner in Indiana 1962-1966, other Long Island diners; comparison of diners to restaurants; opening of Jimmy's Backyard (formerly Gus' Blue Bell), 1967; expansion; competition; multiple seatings; seasonal differences; family's involvement; Steve's Pier One; effect of economy on business; decision re civic organizations; negative aspects of business; comparison with Pazzo restaurant (son Jimmy's).


Education: North Shore High School, University of New Hampshire, 1984; early employment at Jimmy's Backyard (father's restaurant); restaurant's heyday, mid-1980s; clientele; competition; founding of Jimmy's Backyard, 1967; prior establishments; physical changes; financial hardship, closing; opening of Pazzo, 1993; differences in size, clientele, menu from Jimmy's; retention of staff; division of labor; strengths and weaknesses as a businessman; involvement in Chamber of Commerce; taxes; further differences from Jimmy's; feelings about owning a business.


Arrival in Port Washington, c.1934; lease of luncheonette from Dr. Tockman, partnership with Frank Veltry; War years; expansion of store; trial-and-error management; regular clientele, gathering place; competition; family's restaurant background; kitchen aromas; health inspections, precautions; type of food served, blue plate specials; left-overs; closing of long-time businesses; disappearance of soda fountains; post-retirement at New York Institute of Technology; celebrity customers.


Commons, Dr. Thomas (1962 - ). Dr. Thomas Commons, Dentist.

Family background; early interest in dentistry; education: Hofstra University, University of Pennsylvania (D.D.S., 1990); joining father and uncle in practice; changes in practice from
BUSINESS (contd.)

father's generation; orthodontia; use of fluoride; competition, decline in need for dentists; type of education; general practice, specialization; continuity of practice; self-evaluation; impact of insurance; continuing education; building a practice.


Curran, Dennis (1954 - ). Main Street Market.

Acquisition of meat department (Main Street Market); training as butcher, apprenticeship; specialized service; skills required; relationship with Main Street Market; changing tastes in meat; health precautions; clientele, charge accounts; poultry market, aged beef; future of meat dept.


D'Alonzo, Augustino (1941 - ). Augie's Shore Road Nursery.

Family background, father's emigration from Italy; origins of Reliable Landscaping; father's construction/site preparation background; branching out into sprinkler business; work on Soundview development; switch to renovations, general contracting work; varying labor force; line of Dominick's; sons' involvement in various aspects of the business; attracting clients; motor pool; changes in business practices, clients; contributions of the business to Port Washington.


D'Alonzo, Rita (1942 - ). Augie's Shore Road Nursery.

Family/business background; Reliable Landscaping, other business ventures; early years of business; her family; meeting husband, Augie; relocation of business; Augie's education/business involvement; running garden center/nursery; Weathermatic franchise, diversification of business; children's education and involvement in business; use of computers; school board involvement; competition; her position in business; employees; clientele; importance of business effort.


Third generation owner/director of funeral home; family background, education and marriage; return to Port Washington in 1982 to manage funeral home; professional training; observations on role of funeral director and relations with community.


Falconer, Dorothea Hamm (1917 - ). S.F. Falconer Florist.

In-law's emigration from Scotland, settling in Port Washington; father-in-law, Simon's employment on Guggenheim estate, background as florist; purchase of S. Maryland Ave. property, 1924; origins of the business, merchandise sold; early clientele; suppliers; competition; mother-in-law, Mary's role in the business; husband, Fred Sr.'s education and background, entry into the business; changes in the business; own background: education, employment; work at the florist; son, Fred Jr.'s education and employment; new store; corsages; Fred Jr.'s estrangement from and re-entry into business; future of the business.


Family background, emigration from Scotland; grandfather's work on Guggenheim estate; origin of business, 1920s; change from wholesale to retail; suppliers; clientele; salaries; competition; changes in the business; Depression/World War II years; father's background, entry into the business, 1960; further changes; amusing anecdotes; childhood, education, Army experience; employment with Hartz Mountain; operation of the business; own business, mid-1970s; re-entry into family business, 1980; modernization of business, trends; family; employees; community involvement; future plans.

Reminiscences of: Simon Falconer, Frederick Falconer, Sr., Dorothea Falconer.


Family background; education and career; first location, products sold; expansion, interaction with partner/uncle; Port Washington business community; financial issues; advertising efforts; relationship with community; competition; employees; tie-in with Anthony's World of Floors; further changes in store; limits of business; effect of chains; Business Improvement District; self-assessment as businessman; reflection on career.
BUSINESS (contd.)


Family background, settling in the United States/Port Washington; working for Maybelle Hardware; wife, Rosemary's background; amusing anecdotes; employment history, starting own business: hours, employees, family involvement; neighbors; clientele; reputation; division of labor; changes over the years; strengths and weaknesses; merchandise and pricing; business dealings; services; diversification; challenges and innovations; retirement; outlook on future.


Family background; challenges of starting family business; competition; hours and work involved; expansion; clientele and advertising; parents' strengths and weaknesses; personal involvement in business; community involvement, artistic bent; business skills; working with family; customer preferences; changes over the years: distributors, merchandise, customer demands; anecdotes; parents' goals and outlook for future; changes in competition; personal career future and challenges.


Family history; origins of business, 1922; goods sold; amusing anecdotes; clientele: estate workers, sand banks residents, theatrical troupes; long-time employees; competition; evolution of business during father's tenure; suppliers; growth of Jewish community; mother's role in business; childhood in Port Washington; courtship, marriage, children and grandchildren; his tenure in business, expansion to decorating; demise of fabric shops; button-hole business; civic involvement; additional changes; payment methods; mentor role; strengths as businessman; closing of store.

Reminiscences of: Max Goldstein (father), Fanny Goldstein (mother), Florence DeMeo.

BUSINESS (contd.)


Beginnings in the real estate business c.1966 as salesman for Frank O'Rourke, broker c.1969; lack of formal training; first sale; opening of own office, 1973; office structure; management business; change in property values; characteristics of a good salesperson; Landmark on Main Street; community involvement; hopes for future of real estate in Port Washington.


Family background: first settlers, 1806, farmers, property owners; Howard Hegeman Agency founded by father, 1920; Great Depression; joins father's business, 1955, early customers; joins Harding Real Estate, 1975; role of real estate broker: sales techniques, inspections; real estate board; brokers' licenses; changes in Port Washington; ancestors' property, parents.


Joseph, Dave (age unknown). Bolton's Bait & Tackle.

Dave Joseph describes how Roger Bolton founded Bolton's Bait & Tackle on Main Street in Port after buying the Morland's Bait & Tackle building in 1929, and combining it with Harbor Hardware, building custom rods, bluefish and striped bass fishing, how customers in earlier times had to fish to eat, and how the water is now too polluted to fish much.


Katims, Dr. Herman (1912 - 2004). Katims & Katims, Optometrists.

Family background, uncle's influence; education; opening of practice in Port Washington, early days, amusing anecdote; changes in Port Washington; son Sandy's joining the practice; World War II years; famous clients; vision superstores; insurance; referrals; technology, contact lenses; friends; second generation; cultural differences in eyesight; relatives in the medical profession; retirement plans.

BUSINESS (contd.)

Katims, Dr. Sandy (1956 - ). Katims and Katims, Optometrists.

Childhood in Port Washington; changes in father, Herman's office over time; environs and businesses; family; family optometry; schooling, professional affiliations; corrective methods: glasses, contact lenses, laser surgery, radial keratotomy; family stories; employee; relationship with father; competition; effect of health insurance; keeping current; changes in Port Washington business community; assessment of the past and future of the business.


Family (Monfort, Burtis, Hyde) origins in Port Washington; grandparents' farm; husband, George's background; taking over the business after husband's death; family connection to Louie's Restaurant; funeral industry regulations; changes in the business; cremation vs. interment; continuing education; future of the business.


Kurz, Donald (1951 - ) Kurz Oil.

Beginnings as coal business; development of oil business, 1953; memories of early years; reflections on his work; move from Evergreen Ave. to Sintsink Dr.; changes in business over the years: expansion to plumbing, workers, their abilities, services rendered; competitors; demands of the oil business; effects of shift from oil to gas; affiliations with local organizations; opinions on Port Washington business community; strengths and weaknesses as a businessman; family; outlook on business and life.


Starting laundry business; family background; time in service; coming to Port Washington, 1957; early years of business: processes, equipment; having a family; changing location of store; laundering details; requirements of business; employees: hours, wages, work; suppliers; challenges of business; marking items; changes in business; customers; marriage, family, being Chinese; children's lives; changes in Port Washington; disadvantages of business; community; traveling; selling business, retirement.

BUSINESS (contd.)


Founding of Lewis Oil Company by grandfather George and great uncle Frank, c.1910s; family history, roles of family members in business; beginning as coal delivery company, switch to oil, 1930s; boat fleet; 1938 hurricane; ice on the Bay; trucks; local employees; father's crane operation; customers; company's community involvement: Little League, Fire Department.


Family and business history; childhood memories of father's store; changes in tasks and preparations over time; changes in demands for and outlooks on foods; sanitary precautions and procedures; set-up of father's store; War years in the store; changes in suppliers, sales, labor force, salaries over time; working with son Paul; competition, clientele, advertising; comparison with large chains; pros and cons of business; growing costs; future of business; family matters.


Marnell, Leonard (1953 - ). Quality Fish/Port Washington Fish Market.

Family history in the fish business, Italy, early 1900s; start of business in Port Washington, 1930s; Army contracts during World War II; father, Leonard's aquarium design; suppliers; determining quality; typical day; commodities market; personal love of fish; ethnic tastes in fish; family members in business; fish brokers; favorite recipe; learning the business, different fish; demise of Quality Fish Market; father's clientele; future plans.

Reminiscences of: Charles Marinello (grandfather), Leonard Marnell (father).


Original owner, Frank Hunold; purchase by father, Joseph, 1937; grandparents' emigration from Italy, grandfather, Abele's work on Guggenheim estate; childhood recollections; Berning Pharmacy; father's training, early pharmaceutical practices; bio-technology; daughter Linda's training, role in the business; impact of large drugstore chains, insurance companies; security; typical day; surgical supplies; computerization; antibiotics, polio vaccine; cancer; characteristics of a good pharmacist; reference materials; various health
plans; industry ethics; errors; local pharmacies; celebrities; soda fountain; government programs; changes in the community; civic involvement.


**Murphy, Linda Marra** (1961 - ). Hunold Pharmacy.

Third generation pharmacist: granddaughter of Joseph Marra, daughter of Richard Marra; description of pharmacist's work; education; Gettysburg College (Penn.), St. John's University (Queens); observations on health care reform, welfare, Medicaid system.


**Novick, Doris Alper** (1947 - ). Alper's Hardware Store.

Arrival of grandparents from Russia, 1909; history of store's origin: jewelry store, Alper's Hardware Store, 1911, acquisition and consolidation of Eaton's Auto Supply Store; World War II period; new products; importance of Long Island Railroad; family history of second generation; 1940 fire; other local businesses; ethnic attitudes of townspeople; third generation entry into business; employees, union affiliation, True Value Buying Group; plans of the next (fourth) generation; continuity of family's business philosophy, pride in family's name.


Family's emigration from Italy, c.1900, early history in Port Washington; education, employment history; changes in practice of law, specialization; father's medical practice; aging population; economy of Long Island; planning, real estate development, zoning; parking problems; Town politics; retail establishments, duplication of businesses; chain stores; personal assessment; son Stephen's entry into practice; civic involvement; public perception of lawyers, doctors; personal satisfaction.

Reminiscences of: Anthony Ressa (father), Bill Goodson (uncle).
BUSINESS (contd.)


Education: B.A., University of Rhode Island, 1977, Hofstra University School of Law, 1980; joining father, Ames' law practice; nature of practice (real estate); work for Port Washington Police Department, charter revision; effect of taxes, geographic limitations on local businesses; self-evaluation; specialization; adversarial aspect of law; image of lawyers; personal reflection.


**Russo, Joseph** (1924 - ). Main Street Market.

Father's purchase of store, 1938; competition; World War II years, rationing coupons; merchandise sold; father's career as grocer; local farms; demand for fresh produce; delivery service; estate clientele; disappearance of transit customers; window displays; store as meeting place; suppliers; future of the business.


**Russo, Tony** (1946 - ). Main Street Market.

Grandfather's purchase of store, 1938; competition: Manhattan Market, Bohack's; service, quality of merchandise; clientele; delivery service; rebuilding after fire, c.1930s; physical description of store; introduction of refrigeration; typical day; education, employment: Air Force, Bell Laboratories; changes in store, gourmet foods; social aspect of store; parking problem; qualities of a good merchant; meat department; amusing anecdotes.


**Schlaefer, Gordon** (1928 - ). Gordon Schlaefer Furniture.

Family's history in Port Washington; education and occupational background; early involvement in furniture business; changes in business community; evolution of store; local competition, North Carolina factory outlets; relatives in business; Southold store, difference in clientele; commuting; geographic limitations; taxes, rent; aesthetics; parking; self-appraisal; long-time employees; Harden Furniture representative; reflections on business; closing the store; government regulations.

Family's history in Port Washington; education and occupational background; early involvement in furniture store; North Carolina furniture market; East End store; career options, working with hands; geographic limitations of Port Washington; deterioration of business community, parking problems; Landmark Building; Inspiration Wharf; reflections on working in store; personal goals.


Family history, 1920s, Michigan; move to New York City c.1932; her and brother Moyer's diaries; move to Port Washington; beginning of family business: hand-carved dower chests, furniture refinishing; the Depression; family dynamics; advertising and growth of business; defense work during World War II, the draft; various shops in Port Washington; appearance on "Cavalcade of America," 1950; importance of tennis to family; work for churches and synagogues; creation of "George the Butler"; closing of business, 1989; major changes in Port Washington, 1930s-present; family's involvement in creative arts; contributions to community; brother Paul's artwork.


Education and occupational background; early involvement with tennis, 1920s; 71st Regiment Armory, 1932; Tudor City, 1943; move to Port Washington, 1947; opening of Shore Tennis, Manhasset Isle; installation of bubbles, c.1970; competition; son Ed's involvement; memberships/hourly rates; closing of Shore Tennis, c.1978, move to Port Washington Tennis Academy; responsibilities; development of young tennis players; senior tournaments; Adult Education classes; tennis scholarships; changes in equipment; parental involvement; personal satisfaction.
Siegel, Marvin (1928 - ). Paint Trend.

Working for uncle at Siegel's Furniture; getting into paint business, 1961; merchandise, competition, business community and town in early years; move from Port Washington Blvd. to Main Street; changes in business, expansion of merchandise; present competition, pricing, advertising; views on and relationship with local organizations, business community; difficulties encountered; dividing tasks with nephew, Alan Garfinkel; semi-retirement and family; business tactics; strengths and weaknesses as businessman; outlook on past, future, retirement.


History of store's origins, Manhasset, 1938, Port Washington, 1947; family background: first generation arrival from Russia, 1911, second generation, 1940s, education, marriage, business; expansion; community involvement; son, Roy: Chamber of Commerce, Port Washington business community; training as gemologist, jewelry appraiser; attitude towards community; Long Island Partnership; continuity with families, children; celebrities; commemorative pins for Port Washington Fire Department, New York Islanders; changing attitudes towards jewelry; importance of young people; brokering; trust; interest in estate appraisal; wife, Luella's career; son's impact on business.


Founding in Manhasset, 1938, Port Washington branch, 1946; first jobs in store, outside employment; plans for Sude Direct (mail-order), synergism with retail outlets; business philosophy, formal training; community involvement; changes in business community; robbery of grandfather's store; demographics, changing population; local economy; vision for future of Port Washington; expansion of store, different inventory; group sales; nature of a family business; future of Sude's.


BUSINESS (contd.)


Family's emigration from Italy to Roslyn, 1904; family and life near sandbanks; older brothers' involvement in gas station business on Port Blvd.; early years at station: War years, rationing, repairs; second station (Lake Success), services rendered, fiscal matters, use of incentives; move to Main Street; Andy's involvement beginning in 1980s; focus on repair work; changes in technology, necessary training; prices; clientele; expansion of Port Blvd. station; competition, increasing involvement of gas companies; general changes; future of business and family.


Vunk, Dorothea (1921 - ). Dolphin Book Shop.

Background in business with Doubleday; experience in real estate; move to Manorhaven, 1969; part-time work at Dolphin; purchase of store, 1972; family's help in store; retirement, 1982; take-over of business by daughter Patti; history of business; business community; competitors; local authors; changes in clientele, store; unusual requests; relationship to customers, other merchants; reasons for success; participation since retirement.


Educational background; early involvement in bookstore, purchase by family; personal growth, family dynamics; political activism, environmental concerns, bookstore as vehicle; anti-nuclear power demonstrations, civil disobedience, late 1970s; Citizens for Global Survival; job as card representative, mid-1980s; changes in bookstore, different merchandise; children's books.


Introduction of children's merchandise; renovation of shop; relationship with other merchants; Chamber of Commerce; impact of chain stores, importance of shopping locally; visualization of new shop, relocation, 1989; change in clientele; personal satisfaction; special requests; second-hand books; expansion of store; upstairs space, meditation, yoga classes; expanded hours; staff, gender differences; competition, marketing strategies;
best-seller lists; buying clubs, incentives; civic involvement; relationship with library; Inspiration Wharf store.


Inspiration Wharf: closing of store, impact on Boulevard store; holiday inventory, calendars; self-assessment, strengths, weaknesses; business stresses; prospect of partner or manager; further expansion plans: cafe, poetry readings, art gallery; personal satisfaction.


Family history of Hydes, Walkers, Lewises; establishment of real estate and insurance firm; description of various sections of Port Washington; history of sandpits, construction industry; observations on real estate business, listings, mortgage financing.


Family's purchase of business, 1967; desirability of Greenfield Pharmacy; changes from prior ownership: closing of restaurant, switch to more general merchandise, gift items, cosmetics; soda fountain concession, Louis Chollet; outlet for new medicines; comparison with father's pharmacy education; drugstore aromas; celebrity clientele; ethnic diversity; role as confidant; advances in technology; characteristics of a good pharmacist; competition; effect of chain drugstores; pharmacological advances, synthetic drugs; suppliers; advertising.

Reminiscences of: Louis Tockman.


**Williams, Connie** (1915 - 2004). Hyde Realty.

Beginning in real estate business, 1954, first sale; Vincent Astor estate; Mary Louise Wagner Real Estate; various transactions, multiple sales; listing agency/selling agency,
commissions; move to Hyde Realty, 1963; early "binders"; involvement of attorneys; personal history, Ivy Way house; current trends in real estate, change in property values.


Wood, Margaret (1919 - 2003). See Shaw, Margaret B.


Move to Port Washington from Kingsville, Ontario during Depression; architect in NYC; father, Albert's roots in architecture; family tradition in woodworking; start of family business, 1934; dower chests, chest for Amelia Earhart; publicity for firm; association with Capt. Guggenheim; wartime employment: berths for Atlantic Clippers, work for Grumman, Fairchild; post-war years: television cabinets, work for U.N., churches and synagogues; brother Paul's work in stained glass; change in family/business dynamics; "Cavalcade of America"; the Yankee Butler; changes in Port Washington; wife Betty's work as children's librarian.


Family history: English roots, great-grandfather to present; living in various parts of the country and Canada; background in architecture, furniture building, draftsmanship, design, craftsmanship; Depression years; family guild; different houses built and lived in; workshops; commissions for churches and synagogues; close family ties; connections to community; stained glass designs; third generation; termination of business, 1989.


Education and occupational background; early description of the Academy; training ground for juniors; first trainers: Antonio Palofax, Harry Hopman, Nick Bollettieri; college scholarships, local scholarship program; changes in physical plant; characteristics of tennis pros; hierarchy of staff; other training programs; youth/adult scheduling; demise of private clubs; changes in membership; maintenance costs; teaching philosophy; rankings, turning pro, parental pressure; celebrated tennis players; scholarship fund; future of the Academy; summer program; tournaments.
BUSINESS (contd.)


Origin of Louie's Shore Restaurant, early 1900s: Karekiller (houseboat), first building, expansion to present site, 1950s; bait and tackle shop, rowboat rental; childhood in Manhasset, parents' restaurant business; lunchtime regulars, civic organization meetings; aviation and celebrity clientele; children, grandchildren; changes in Port Washington business community.

Reminiscences of: Burt Lancaster, Leon Goldstein.